

Manhattan Strategy Group (MSG) is a boutique management consulting firm that enables government and commercial clients to achieve and sustain business performance excellence. MSG provides data driven solutions encompassing proven best practices to enable clients to enhance the efficiency and effectiveness of programs, processes, operations, and resources.

Manhattan Strategy's solutions are driven by a proprietary project delivery model -AI², encompassing four key principles - Assessment, Intelligence, Analysis, and Implementation. We have applied this approach successfully across 400 projects around the globe for major federal initiatives and Fortune 100 firms.

MSG clients include the U.S. Department of Education, U.S. Patent and Trademark Office, General Services Administration, National Science Foundation, and Department of Labor.

RECENT ACCOMPLISHMENTS

Manhattan Strategy has been a trusted advisor to leading commercial and government sector clients, and a strong partner to other professional service firms. Most recent projects include:

- **E-learning product research and dissemination** for the U.S. Department of Labor
- **Professional development** module development for the U.S. Department of Education
- **Content Evaluation** for the U.S. Department of Education
- **Strategic planning** and business case assessment for the U.S. Patent and Trademark Office
- **Best-Practice research** and program analysis for the U.S. Department of Education
- **Cost and service benchmarking** and best-practice analysis for the General Services Administration
- **Performance assessment and goal setting** for the U.S. Patent and Trademark Office
- **Program Evaluation** for the National Science Foundation
- **Customer Engagement Assessment** for the Library of Congress
- **Process and workflow analysis** for the U.S. Patent and Trademark Office

Key Services

- **Strategy and Operations**
 - Strategic Planning
 - Portfolio Planning
 - Business Case Analysis
- **Program Management**
 - Program Design and Setup
 - Program Implementation, Metrics and Management
- **Research and Evaluation**
 - Organizational Assessment
 - Best Practice & Benchmarking
 - Program Evaluation / Assessment
 - Voice of Customer & Climate Surveys
 - Statistical Data Analysis
- **Business Process Transformation**
 - Process Analysis & Improvement
 - Business Process Automation
 - IT Requirements Planning and Transformation
 - Implementation & Change Management
- **Training & Professional Development**
 - Needs Assessment and Gap Analysis
 - Training Module Development
 - E-learning
 - Dissemination and Facilitation
- **Human Capital Management**
 - Workforce Planning
 - On-boarding
 - Performance Management
- **Administrative & Support Services**
 - Peer Reviews and Facilitation
 - Logistics and Event Planning
 - Grant Reviews
 - IT Support Services

Quick Facts

- Founded in 2001
- Offices in New York, Washington D.C, and Austin
- DUNS: 175967731
- Tax ID: 134200569

SELECT CLIENT SOLUTIONS



PROGRAM EVALUATION AND ASSESSMENT

⇒ MSG is currently supporting NSF with a multi-year evaluation of its Nanoscale Science and Engineering Education program. The evaluation will enable NSF to assess the success of the program and inform future investments that maximize returns.



BEST PRACTICE RESEARCH AND TRAINING DEVELOPMENT

⇒ MSG is supporting the U.S. Department of Education on multiple fronts related to its 21st CCLC program (after school education), through assessment of best-in-class program and site models and the creation of a professional development module for practitioners.



BUSINESS PROCESS ANALYSIS AND IMPROVEMENT

⇒ MSG has assisted USPTO on multiple initiatives for improving patent pendency including redesign of process workflows, automation solutions, production goals adjustment, time studies, and various cost and revenue optimization analysis.



COST ANALYSIS AND BENCHMARKING

⇒ MSG was contracted by Public Building Service to assess how it could improve its cost efficiency while enhancing service levels at its largest region. MSG provided private-industry best practices with potential cost saving opportunities of \$2M annually.



E-LEARNING AND TECHNICAL ASSISTANCE

⇒ MSG is supporting the Employment and Training Administration in its launch of a E-Learning series targeted at state workforce leadership & front-line staff. MSG is providing technical assistance to pilot states and leveraging user feedback to refine content.



ORGANIZATIONAL ASSESSMENT AND BEST PRACTICES

⇒ MSG was contracted by the Congressional Research Service to analyze its customer satisfaction levels and communication methods in comparison with peer organizations to determine best practices and suggest areas for operational improvement.